



2020 Soccer Program Sponsorship Opportunities

Why be a program sponsor?

1. To Do Good - For the Impact you will have on kids in the community. Your sponsorship will help secure the funding needed to provide our current impact and help us grow that impact in the future.
2. To Do Well - Your company sponsorship will be visible to: participating families, coaches & other volunteers, guest teams and our ministry friends/supporters. We will also provide recognition to be shared with your own employees and customers.
3. To Inspire - Your sponsorship whether from a business, a church or social group or an individual) will serve as a challenge & encouragement to others to step up and support the cause.
4. To Encourage - Kids and families are encouraged by reminders - such as your company logo on a jersey or field sign - that the community is behind them. Individuals or groups might choose to have your sponsorship acknowledged with a professional team name, exemplary professional player, Bible verse, player selected team name, something else.
5. To Connect - Team and Uniform sponsors will receive updates on your specific team(s) and invitations to join team events.

Sponsorship Levels

- \$8,000 Uniform Sponsorships - As a Team Sponsor you will receive prominent recognition with your company name/logo or NorthStar approved message of your choice printed across the front of all team jerseys in the category you choose. The two categories for the Fall season are: Club Teams (middle school & older plus advanced upper elementary) and NorthStar Intramural League. Uniform sponsors will also be recognized on a prominent field banner and on our website and in our printed newsletter. **Deadline for Sponsorship commitment and submission of logo is July 13.**
- \$3,000 Team Sponsorships - Team Sponsors will be recognized with your company name/logo or NorthStar approved message on the sleeve of the uniforms for one Club Team (older or advanced teams competing in leagues outside of NorthStar). **Deadline for Sponsorship commitment & submission of logo is July 13.**
- \$1,000 Team Equipment/Field Equipment Sponsor - We want our top level teams to look the part. We welcome a secondary sponsor for our top level NorthStar teams. The secondary sponsor will allow us to purchase back packs for the team. The equipment sponsor will be recognized on that team's set of backpacks. Field Equipment sponsorships will be used for replacement nets and needed new equipment with the sponsor prominently recognized on a Field sign as well as on our website and in printed newsletter. **Deadline for Sponsorship commitment & submission of logo is July 27.**
- \$500 Season/Field Sponsorship - Sponsorships at this level are applied to all field and operational costs for the program. Sponsors at this level will be recognized on a Field banner as co-sponsors for one season. **Deadline for Sponsorship commitment & submission of logo is August 10.**
- \$200 Game-Day Sponsorship - Sponsorships at this level will be recognized with field signs on one Saturday. Signs will be up during both NorthStar Intramural games and any Club Team games happening that same day. **Deadline for Sponsorship commitment & submission of logo is two weeks in advance - starting August 28.**